



# Partners Identification For Open Innovation Managers & Corporate Venture



**Innosabi Insight**

## PARTNERS IDENTIFICATION

### Need



Venture Capital Analyst  
Open Innovation Manager  
Partnering Manager  
Community Manager  
Technology Scouter  
Investment Analyst

We spend time **evaluating** companies/technologies, performing deal work and coordinating the firm's data and **reporting** processes.

We need to find and **screen** new companies or technologies. This includes **making decisions** to push companies/technologies forward through the investment process based on initial diligence.

We are travelling often, meeting many people, therefore the need arises to be **efficient** with data mining.

## PARTNERS IDENTIFICATION

Everything starts with keywords related to the opportunity

The larger, the better

Big picture thinking to come up with ideas, solutions & opportunities



artificial intelligence

PARTNERS IDENTIFICATION

Refine your search query

Find synonyms and/or specific terms to improve your search.

Scientific articles are a great source to identify additional keywords.

Fuzzy logic, neural networks ...

Data Screening

Scientific Works

Title	Type	Publication year
Artificial Intelligence from the Point of View of Law	Journal Article	2018
<div>Abstract</div> <div>Artificial intelligence technologies are developing intensively today, including due to the development of technologies of stable neural networks and cloud computing infrastructures, fuzzy system technologies, entropy administration, swarm intelligence, evolutionary computations, and many others. etc. At the same time, the problem of almost complete absence of normative legal regulation and normative technical regulation of the foundations, conditions and features of development, functioning and activities, integration into other systems and control over the use of artifici...</div> <div>Open</div>		
Artificial Intelligence as a Technological Innovation to Accelerate Economic Development	Journal Article	2019
Striving for excellence in AI implementation: AI Maturity Model framework and preliminary research results	Journal Article	2019
Artificial Intelligence : from Research to Application ; the Upper-Rhine Artificial Intelligence Symposium (UR-AI 2019)	Journal Article	2019
[Only artificial intelligence can heal us? : Artificial intelligence in medicine as deus ex machina, grands recits nouveaux or super...	Journal Article	2019

Artificial Intelligence from the Point of View of Law

Type : Journal Article / Unknown

Publication date: 2018

Base: Doaj

Language: English

Full text link: https://doaj.org/article/d7aaa9...

Author

Igor V. Ponkin 1

Alena I Redkina 2

Affiliations

1

2

Российская академия народного хозяйства и государственной службы при Президенте РФ

Московский государственный юридический университет имени О.Е. Кутафина

Abstract

Artificial intelligence technologies are developing intensively today, including due to the development of technologies of stable neural networks and cloud computing infrastructures, fuzzy system technologies, entropy administration, swarm intelligence, evolutionary computations, and many others. etc. At the same time, the problem of almost complete absence of normative legal regulation and normative technical regulation of the foundations, conditions and features of development, functioning and activities, integration into other systems and control over the use of artificial intelligence technologies is global today. The Article is devoted to the study of the specifics of the legal regulation of the use and development of artificial intelligence. Some approaches to the definition of artificial intelligence and the features of legal regulation of this sphere, which take place in the scientific literature, are considered and the author's definition of artificial intelligence is developed and given through the disclosure of its main features. In particular, according to the proposed definition, artificial intelligence is an artificial complex cybernetic computer-software-hardware system possessing the properties of substantivity, autonomy, and also the ability to perceive and analyze data, to self-learn. The question of positioning the artificial intelligence system as a special form of person (for example, the so-called «electronic person»), that is, granting it a certain legal personality depending on various factors and the field of application of such a system, is considered in this article. The article also notes the main possible approaches to legal support for the use and development of artificial intelligence systems, in particular, such approaches include the preemptive universal-total legal regulation and legal regulation aimed at the regulation of specific artificial intelligence systems. The main risks and uncertainties associated with artificial intelligence (and which are of great importance for the adoption of legislation in this field) have been investigated. There are drawn the conclusions about how to develop legislation on the use and development of artificial intelligence: consistently, taking into account the specifics of areas of its application, as well as balancing the interests of individuals, society and the state with regard to proper security and protection of individual rights, and interests related to the development of innovation for the benefit of the whole society.

## PARTNERS IDENTIFICATION

### Refine your search query

Develop your search query to obtain an accurate landscape of your opportunity

Big picture thinking to come up with ideas, solutions & opportunities

Enter concept (biomarker, autonomous vehicle,...) or organisation (Facebook, Samsung,...) SMART

artificial intelligence Add suggestions 8 machine learning neural network Add concept

+ intelligent + expert system + knowledge representation + learning algorithm + ai technology  
+ computational intelligence + domain knowledge + artificial neural network

Enter concept (biomarker, autonomous vehicle,...) or organisation (Facebook, Samsung,...) SMART

artificial intelligence Add suggestions 8 machine learning neural network

deep learnl X

Concepts  
deep learning

Enter concept (biomarker, autonomous vehicle,...) or organisation (Facebook, Samsung,...) SMART

artificial intelligence Add suggestions 8 1 more... neural network deep learning random forest Add concept

AND augmented reality Add suggestions 10 Add concept

PARTNERS IDENTIFICATION

Identify

The best scientists, engineers or inventors of the field, likely to be able to bring value to your company

The leading companies regarding their innovation performance

The most skilled academical entities for the studied domain. A great source of partners to fill the gaps of your team or provide additional competencies in innovation projects

A list of potential startups and small companies (<250employees) that needs to be assessed and considered as possible acquisitions or partners

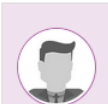
Data Screening

Players

People



2,2k

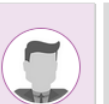


Maeng Jichan

related to:



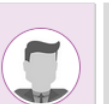
LG



Vijay Badrinarayanan

related to:

No data to display



Andrei Rabinovich

related to:



defense computer science engineering

Academics



200



Technical University of Munich

München

Germany



University of Oxford

Oxford

United Kingdom



Chongqing University

Chongqing

China

Companies



324



LG

Seoul

South Korea



Samsung Electronics

Seoul

South Korea



Microsoft

Redmond

United States

Start-ups



415



Magic Leap, Inc.

Dania Beach

United States



Fyusion

San Francisco

United States



RobotiX

Valencia

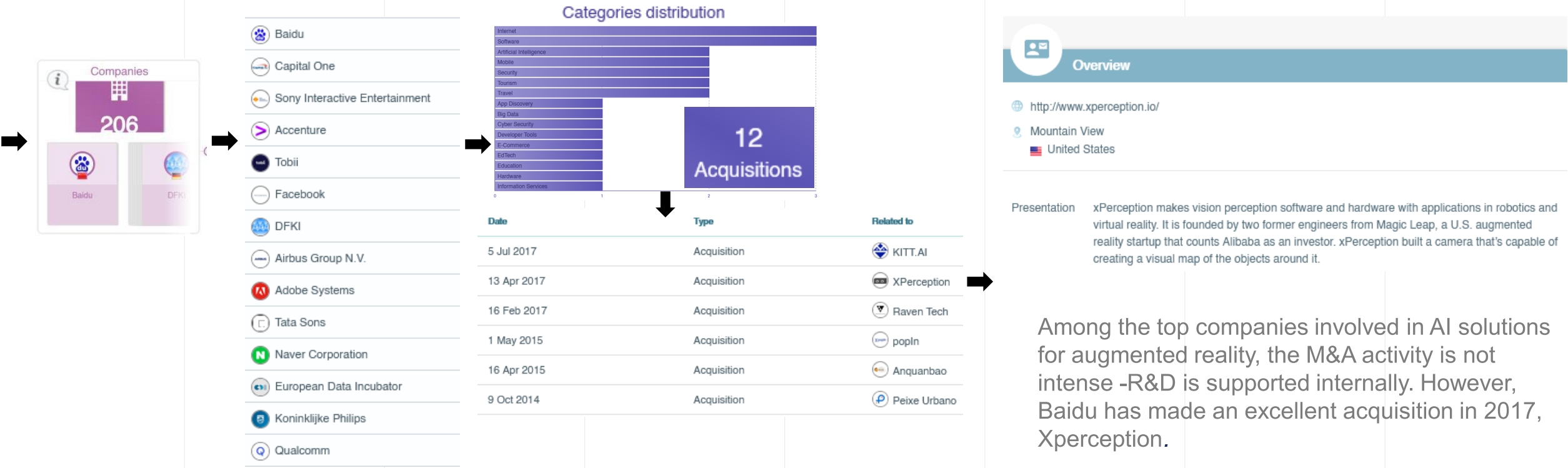
Spain

Help

PARTNERS IDENTIFICATION

Screen

Our ranking helps to analyze open innovation activity of the best companies

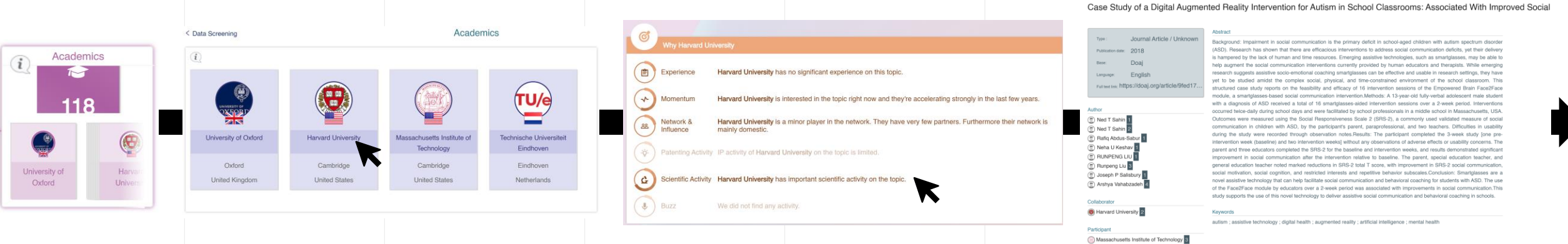




PARTNERS IDENTIFICATION

Evaluate

In-depth analysis of our metrics and documents for a specific player allows to select skilled partners.



Harvard University has a knowledgeable team regarding the use of augmented reality for coaching and improved social communication.

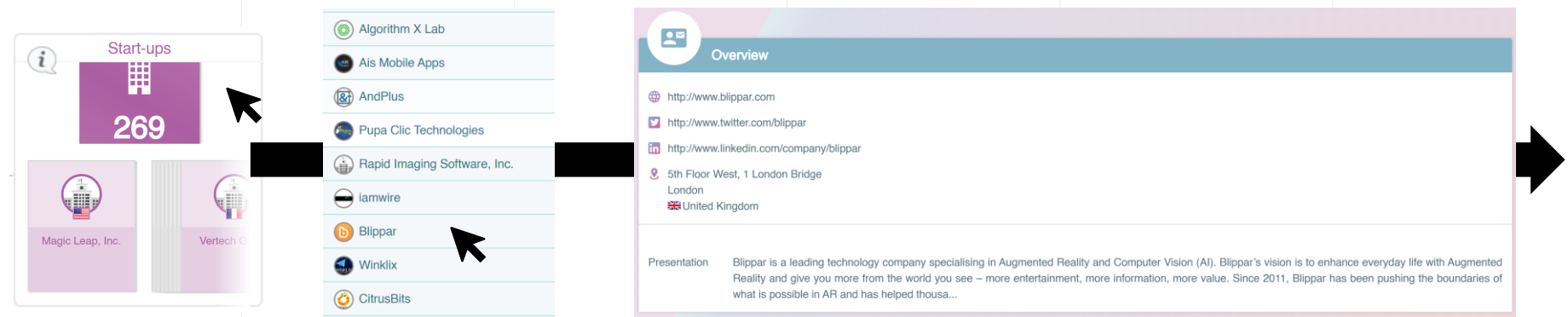
According to their collaborative network, they have yet to work with another corporation, therefore there are no strings attached.



PARTNERS IDENTIFICATION

Evaluate

Going over the presentation of potential startups assists in identifying disruptive companies aligned with our search.



Blippar is active in the field and matches with the use of AI in augmented reality.

PARTNERS IDENTIFICATION

Make decision

They have no IP, but offer services and a product Blippbuilder.

Why Blippar

Experience

Momentum

Network & Influence

Patenting Activity

Scientific Activity

Buzz

We did not find any activity.

We did not find any activity.

We did not find any activity.

IP activity of Blippar on the topic is limited.

We did not find any activity.

Blippar communicates on this topic on their website.

Title
AR Poised for Explosive Growth – Weekly Mashup 132   Blippar
Augmented Reality Animals Come to Life - Weekly Mash-Up 193   Blippar
What is Computer Vision – Post 5: A Very Quick History   Blippar
AR and AI Glossary - all the key terms you need   Blippar
What is Computer Vision – Post 6: Artificial Intelligence   Blippar
The Ultimate Guide to Augmented Reality   Blippar
AR Steps Out From VR's Shadow – Weekly Mashup 126   Blippar

OUR AUGMENTED REALITY STUDIO

We are the strategists, thinkers and makers. With over 18,000 AR experiences that captivate, inspire and inform under our belts we've learnt what really works. Use all, some or one of our services...it's up to you.

We understand brands and their audience

We understand users' behaviour in the AR space

We make great AR. Using all our insights, creativity and data

We put AR on the web, in your app or in our app.

GET IN TOUCH

SOCIAL

NETWORK

Last news

14 Aug 2019

AR Advertising Gets into the Marketing Game

2 Jul 2019

Be a global citizen.

14 Jun 2019

Blippar is back with a web-based AR offering

Corporate Activity

Last funding

Funding Rounds 4

\$131,6M Total funding amounts

Cumulative funding over time

Funding rounds

Date	Type	Related to	Amount
18 Sep ...	Venture	Candy Capital	\$37M
2 Mar 2...	Venture	Qualcomm Ventures	\$49M
		Khazanah Nasional	

Still very active, they have been very well funded. But the presence of Qualcomm Ventures can be a constraint.

innosabi empowering what’s next

PARTNERS IDENTIFICATION

Make Decision

- Appearance
- Third Republic
- MoodMe
- Thinkwik
- Algorithmia

Overview

<http://www.mood-me.com>

<http://twitter.com/moodmeap>

<https://be.linkedin.com/company/moodme>

Luxembourg

Luxembourg

Presentation

MoodMe offers Augmented Reality Face Effects to create Magic experiences for Brands and Apps. Snapchat Lenses white labelled. MoodMe Face Insights extract meaning from human faces while respecting people Privacy: no faces are stored EVER, no Cloud is used EVER. All processing is AI compressed neural networks, running on embedded, iOS, Android, Win10 or Linux...



AUGMENTED FACES

Engage with Augmented Reality Face Filters  
Sell with Virtual Try On

Corporate Activity

Last funding

Funding Rounds

5

Total funding amounts

\$759,8k

Cumulative funding over time

Funding rounds

Date	Type	Related to	Amount
19 Dec ...	Angel		\$124k
1 Dec 2...	Angel	TechShare SpA	\$106k
1 Mar 2...	Grant		\$130k

Patenting Activity

Portfolio

1

Invention

Status

Alive

Top protected countries

First filing countries

Inventions filing over the last 10 years

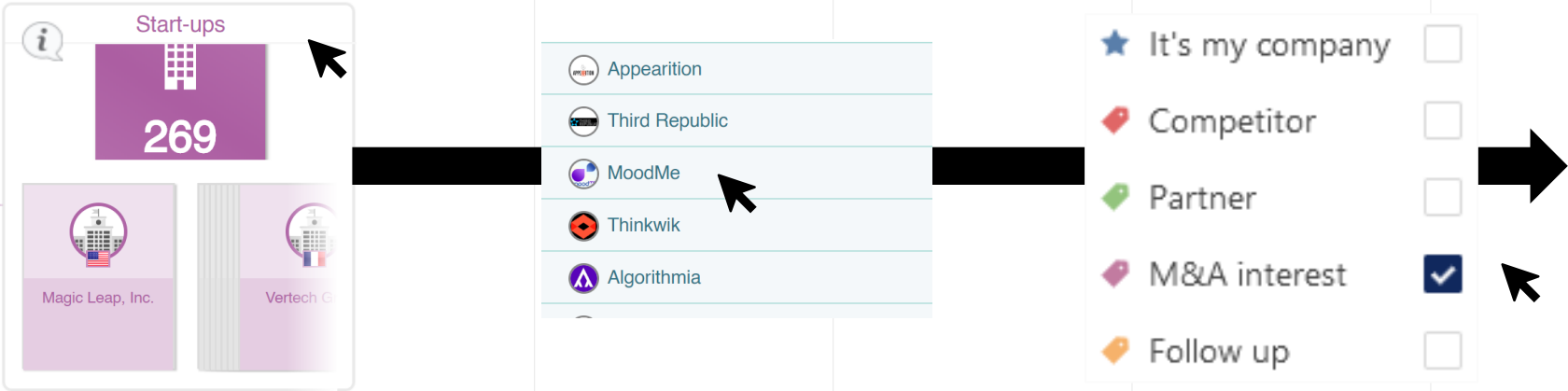
Last inventions

Paten...	Title	Owne...	Public...
----------	-------	---------	-----------

Finally, a startup such as MoodMe, with a patent and a more accessible capital could be a better target.

PARTNERS IDENTIFICATION

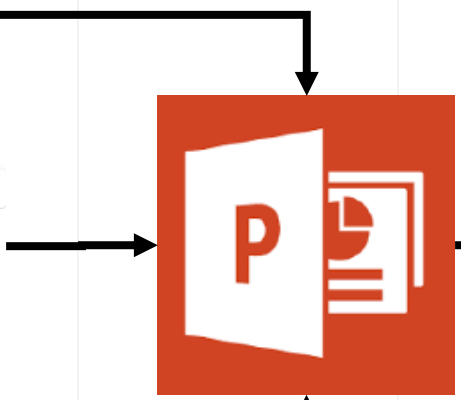
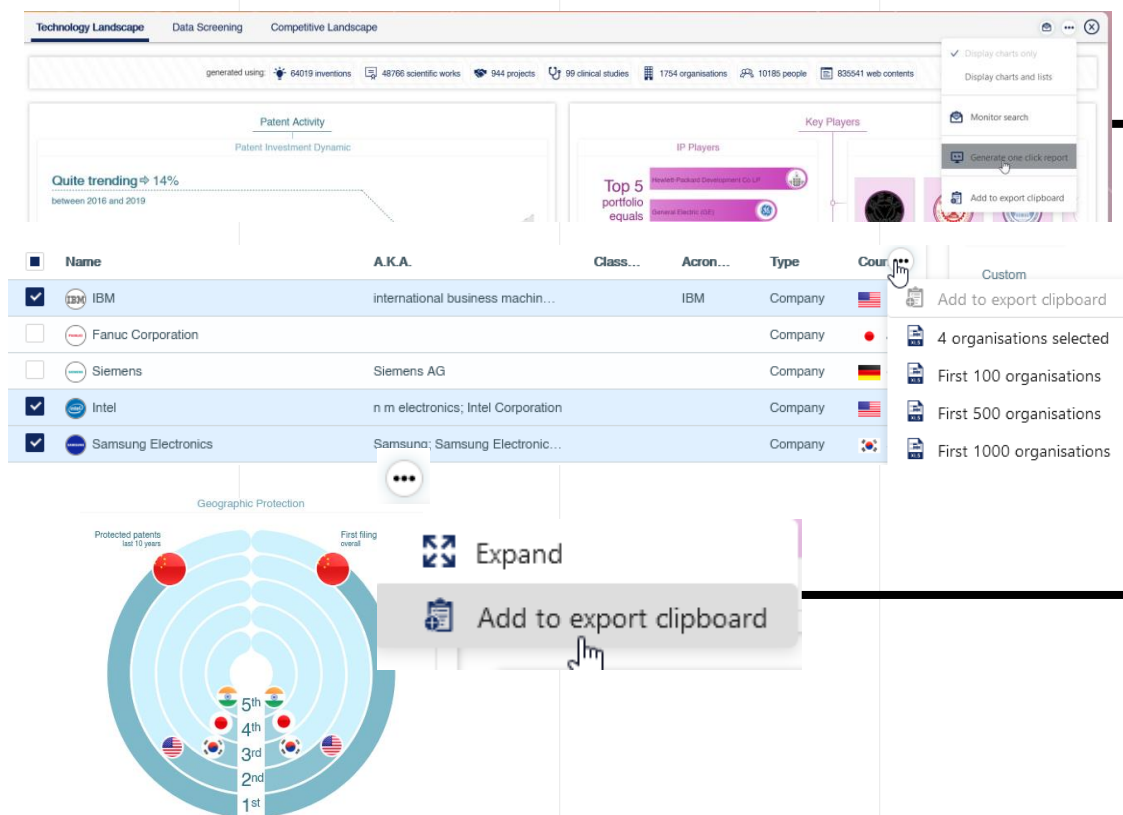
Save



## PARTNERS IDENTIFICATION

# Report

All charts and data can be exported as a picture, an Excel spreadsheet or a Powerpoint presentation : It means data can be manipulated and reports can be shared with management or team mates in the company.





# We provide the tools. You create the future.

So what are you waiting for?

Get in touch and ask for a personal demo or talk  
with one of our experts.

contact [help@questel.com](mailto:help@questel.com)

Do you need more information?

Visit our website or access additional webinars and  
resources.

visit [www.questel.com](http://www.questel.com)  
explore [www.questel.com/resources-hub](http://www.questel.com/resources-hub)