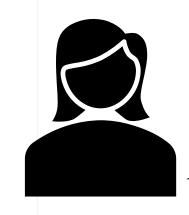


# Startups Sourcing For Open Innovation Managers



## Need



Venture capitalists
Investors
Business Managers
Consultants

We need to position and secure access to new markets.

We want to be the first to seize opportunities

We want to invest in future technologies

We want to find for partners to co innovate

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## Everything starts with keywords related to the opportunity

Build a search query developing the two attributes for the Fintech:

- A technology related to information and communication computing, including artificial intelligence (AI), big data, robotic process automation (RPA), and blockchain.
- A financial service or an application related to the banking system.



## Identify

Easily isolate startups

The best scientists, engineers or inventors of the field, likely to be able to bring value to your company

The leading companies regarding their innovation performance

Data Screening

Players



Brighterion

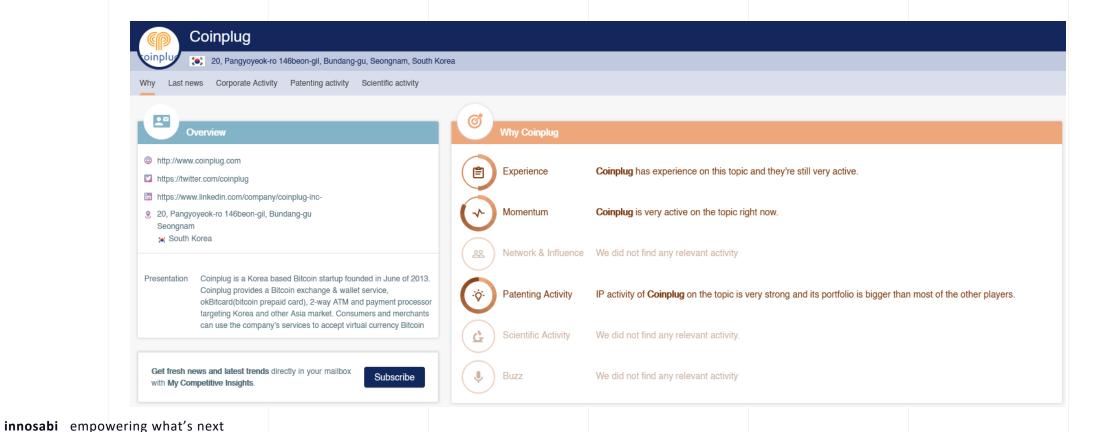
The most skilled academical entities for the studied domain. A great source of partners to fill the gaps of your team or provide additional competencies in innovation projects

A list of potential startups and small companies (<250employees) that needs to be assessed and considered as possible acquisitions or partners

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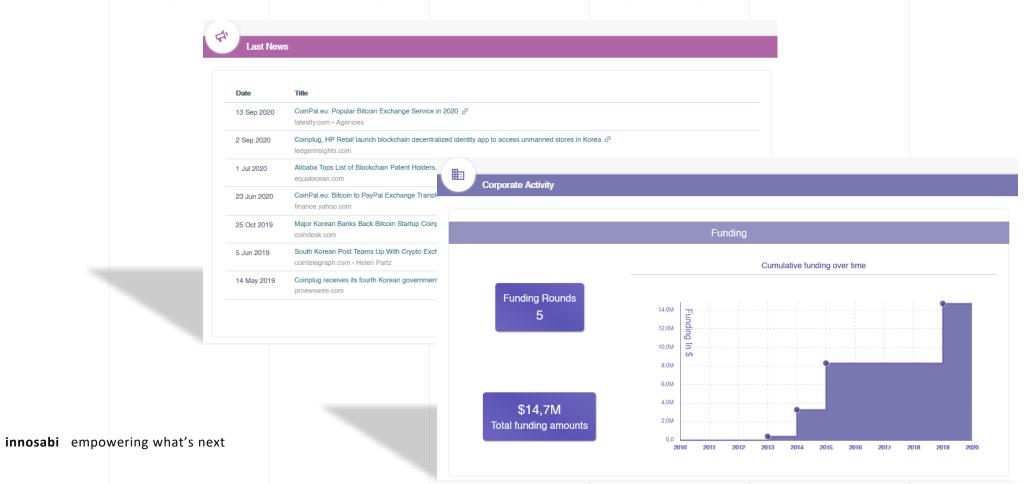
## **Explore**

Startups are classified according to 6 homemade metrics, qualifying their innovation capacity



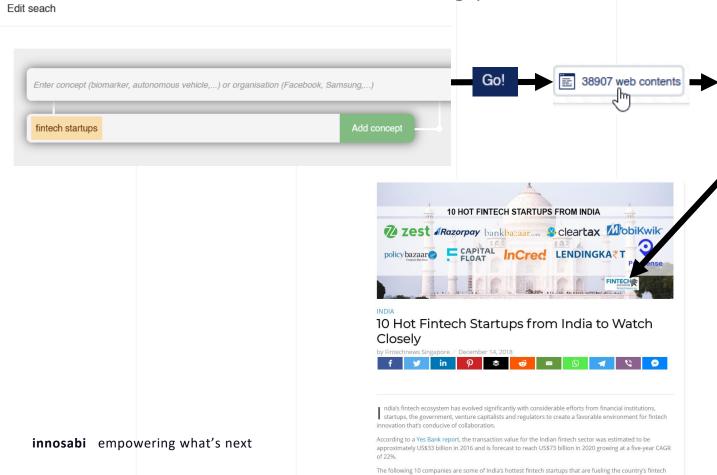
## **Explore**

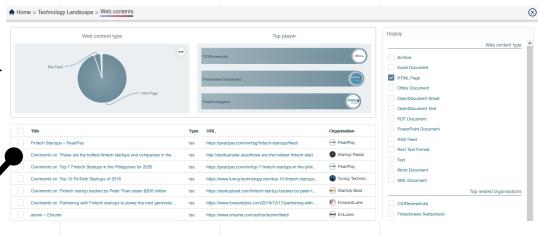
Funding rounds and news are also gathered for the startups, helping exploring different attributes of the companies.



## Extend your search

Alternative way? Use our Internet crawling system to find relevant articles

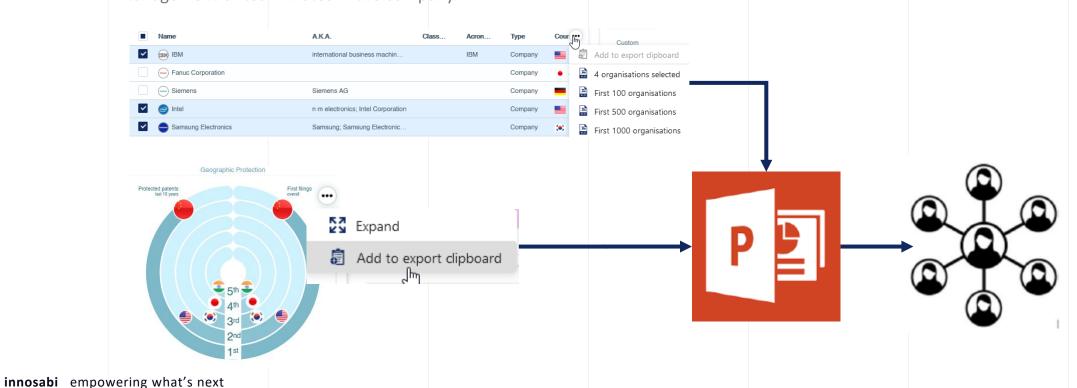




## Report

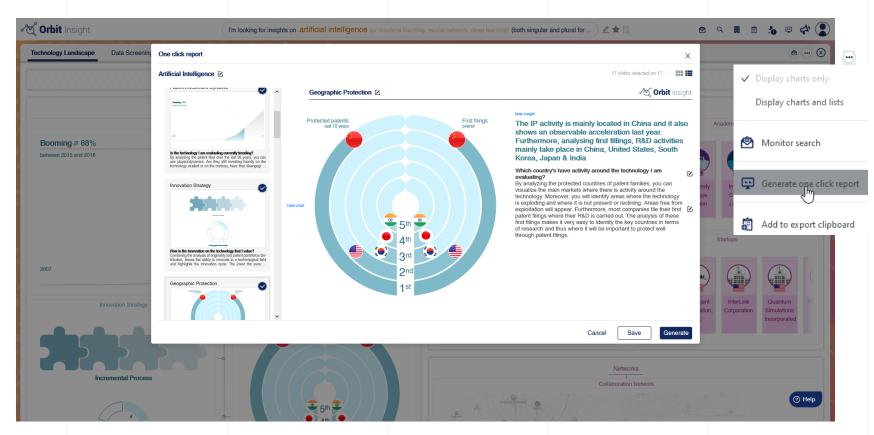
All charts and data regarding documents can be exported, as a picture and an Excel spreadsheet.

It means data can be manipulated in Excel and pictures can be used in a PowerPoint or Word report to be shared with management or team mates in the company.



## Report

Generate attractive and comprehensive reports



## Watch your Ecosystem

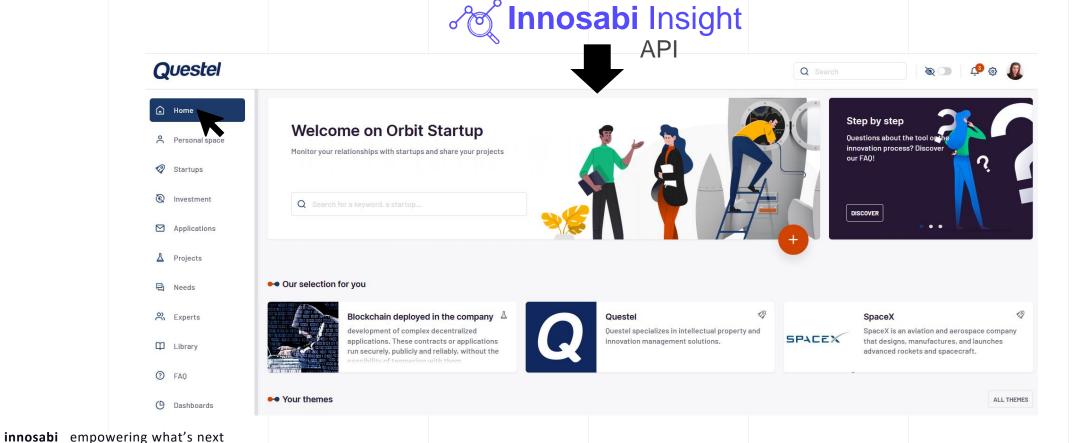
What is the latest news? The latest funding or M&A? The last patents filed or collaborations that are taking place?...

Get competitive insights automatically and receive weekly or monthly directly in your mailbox



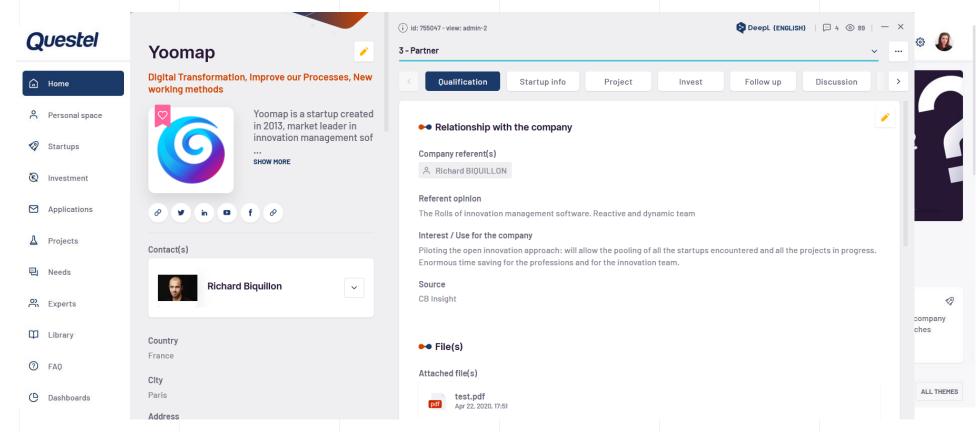
## Save

Transfer and centralize all exploratory work on our Open Innovation management system



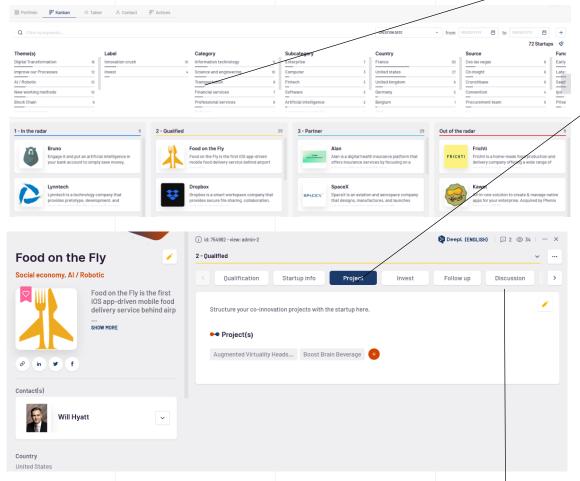
## Save

Benefit from our automatic data entry and save time bypassing unorganized information.



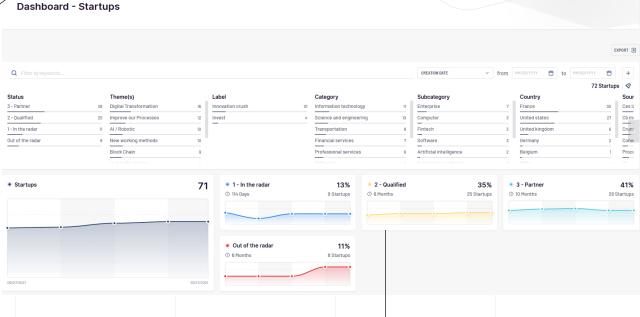
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**Efficiently Track & Report** 



Follow your workflow and benefit from an intuitive and userfriendly interface to manage priorities in consideration of various markets / competitions / customers (Drag & Drop)

Link your partners to proof of concept projects.



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Stay tuned, use corporate social network and share information with your team.

Monitor your workflow and use key performance indicator to manage your activity.





## We provide the tools. You create the future.

So what are you waiting for?

Get in touch and ask for a personal demo or talk with one of our experts.

contact help@questel.com

Do you need more information?

Visit our website or access additional webinars and

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resources.

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